

# Counterculture Post-Covid 19 planning tool



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| Scenario  | Perspectives  | What changes? |          | Necessary or Possible Responses? |          | Longer-term strategic impact |          | Thoughts on timescale |
|---|---|---------------|----------|----------------------------------|----------|------------------------------|----------|-----------------------|
|   |   | Positive      | Negative | Positive                         | Negative | Positive                     | Negative |                       |
| <b>1. Return with Social Distancing</b><br>(Potential short-term scenario arising from expected phased exit from lock-down)   | Audiences;  |               |          |                                  |          |                              |          |                       |
|   | Financial;  |               |          |                                  |          |                              |          |                       |
|   | Artistic / Programme;                                   |               |          |                                  |          |                              |          |                       |
|   | Partnerships;   |               |          |                                  |          |                              |          |                       |
|   | Organisational (ways of working, structures, capacity); |               |          |                                  |          |                              |          |                       |
|   | Social;   |               |          |                                  |          |                              |          |                       |
|   | Political;  |               |          |                                  |          |                              |          |                       |
| <b>2. Return with temporary post-Covid implications</b><br>(Potential short-medium term scenario; details for you to consider and determine based on the evolving outlook for your sector. For example: fewer older people, reduced disposable incomes, less travel, possible phased end of lockdown, some form of social distancing) | Audiences;  |               |          |                                  |          |                              |          |                       |
|   | Financial;  |               |          |                                  |          |                              |          |                       |
|   | Artistic / Programme;                                   |               |          |                                  |          |                              |          |                       |
|   | Partnerships;   |               |          |                                  |          |                              |          |                       |
|   | Organisational (ways of working, structures, capacity); |               |          |                                  |          |                              |          |                       |
|   | Social;   |               |          |                                  |          |                              |          |                       |
|   | Political;  |               |          |                                  |          |                              |          |                       |
| <b>3. 'New Normal' / 'Next Normal'</b><br>(For you to speculate, from 'as we were' to new paradigm which accepts, embraces or incorporates some of what has changed during this time)   | Audiences;  |               |          |                                  |          |                              |          |                       |
|   | Financial;  |               |          |                                  |          |                              |          |                       |
|   | Artistic / Programme;                                   |               |          |                                  |          |                              |          |                       |
|   | Partnerships;   |               |          |                                  |          |                              |          |                       |
|   | Organisational (ways of working, structures, capacity); |               |          |                                  |          |                              |          |                       |
|   | Social;   |               |          |                                  |          |                              |          |                       |
|   | Political;  |               |          |                                  |          |                              |          |                       |